

Message Text

UNCLASSIFIED

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DRAFTED BY COM:OED:DEPD:JOHN VOTTA:SM

APPROVED BY EB/OCA/REP:JRABENS

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TO AMEMBASSY HELSINKI

INFO AMEMBASSY STOCKHOLM

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E.O. 11652:N/A

TAGS: BEXP, BTRA, FI

SUBJECT:FOREIGN BUYER PROGRAM;VISIT OF CATERING EXECUTIVES

REF: HELSINKI 246

1. USDOC/BIC CONTACTED ROBERT WILLIAMS, NATIONAL FOOD SERVICE ASSOCIATION WHO ADVISES THEY ARE PRIMARILY A LOBBYING ORGANIZATION NOT STAFFED FOR VISITOR ASSISTANCE. HE SUGGESTS THE NATIONAL RESTAURANT ASSOCIATION AS MORE APPROPRIATE.

2. WE CONTACTED BRYON HARRON, NATIONAL RESTAURANT ASSOCIATION(NRA), 1 IBM PLAZA, SUITE 2600, CHICAGO, ILLINOIS, 60611, TEL. 312-787-2525. HE WILL BE PLEASED TO ASSIST VISITORS AND IS PREPARING LIST OF COMPANIES TO VISIT. THIS INFORMATION WILL BE FORWARDED POST WHEN RECEIVED.

3. IN ADDITION, HARRON SUGGESTS VISITORS CONSIDER ATTENDING 56TH NRA RESTAURANT HOTEL, MOTEL SHOW IN CHICAGO, MAY 18-21. SHOW BROCHURE TO FOLLOW.

4. FOREIGN BUYER STAFF PROJECT OFFICER, JOHN VOTTA, BIC/OED, 202-967-3265. INGERSOLL

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